

FIG. 1

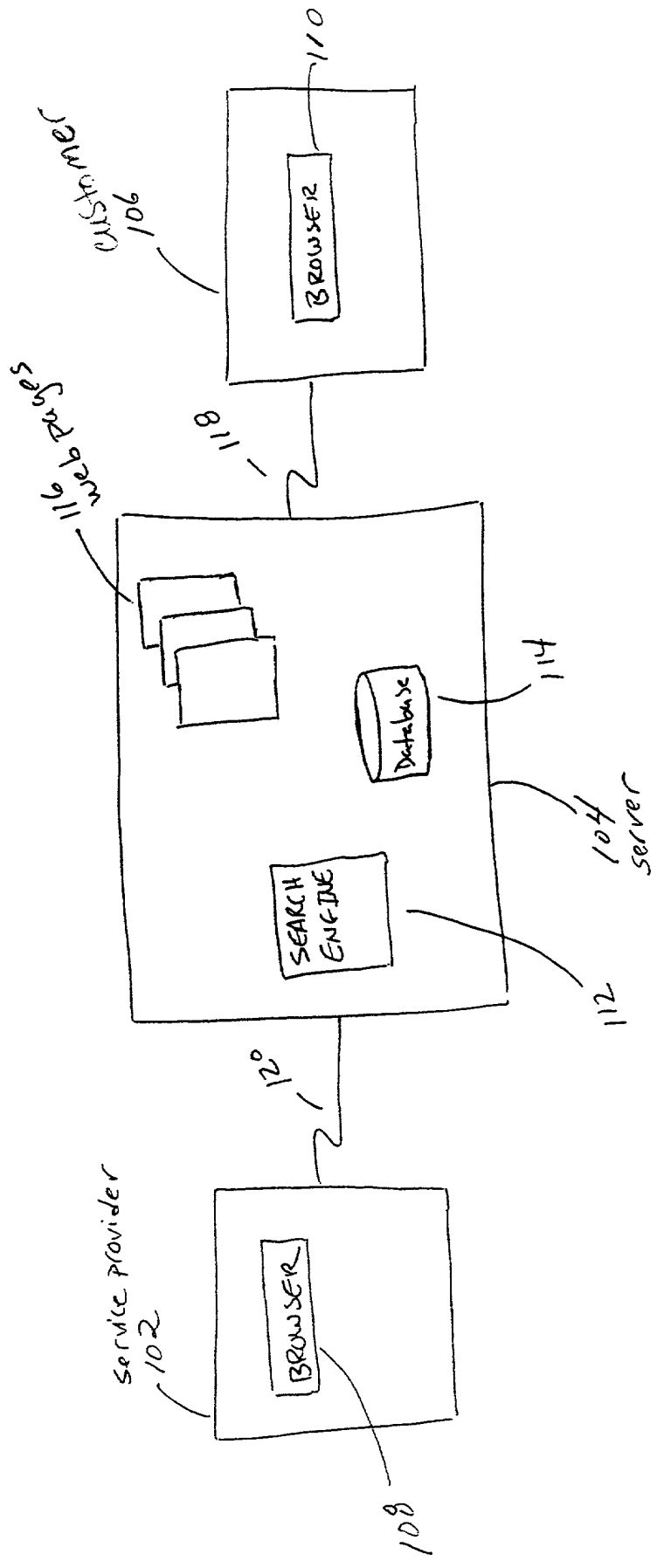


FIG. 1

# Yaffe Ruden and associates



201 E. 65th St. NYC 10021 (40 yds. east of 3rd Avenue)

Hours, M-F 8:00AM - 7:00PM

212-879-4700 Fax: 212-249-7580

**Emergencies****Frustration Button**[HOME](#)[USING THE PRACTICE](#)[OFFICE UPDATE](#)[FEEDBACK](#)[THE STAFF](#)[SERVICES](#)[GALLERY](#)[E-MAIL](#)

www.yafferuden.com

## QuickLinks

Phone Tree

E-Mail

eConfirms  
eReschedule  
ePrescription Refills  
eReferral Request  
eLabs & Reports  
eBilling & Insurance  
eOffice Manager

eDr. Yaffe  
eDr. Ruden  
eDr. Cain  
eDr. Wilds

eNutritionist  
ePhysical Therapist  
eMedspa  
eBone Density Appt.  
eVaccine Request

Directions

### Quick Poll

How many hours of  
sleep do you get  
during an average  
weeknight?

- ☐ Less than 6  
☐ 6 - 7  
☐ 7 - 8  
☐ 8 - 9  
☐ More than 9

Vote

## Our Goal

is to provide high quality, caring and efficient  
same-day primary care service to our patients in a  
user-friendly and pleasant environment.



We provide routine check-ups  
(physicals), nutrition  
consultations, digestive  
disease consultations, colon  
cancer screenings  
(colonoscopies and  
sigmoidoscopies), physical  
therapy services, bone  
density studies (osteoporosis  
screening), dermatology and  
medspa services, chest  
x-rays, and psychiatry  
evaluations on the premises.

**Ontime?**

11:30 A.

- ☐ Medical Bulletins
- ☐ Medical Site Links
- ☐ Patient Form
- ☐ Update Your I.D. Info
- ☐ Medical History Form
- ☐ Office Documents

## Services

Click below for:

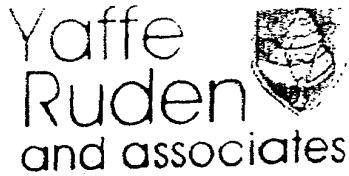
Primary Care  
Gastroenterology  
Colon Cancer Prevention  
Personalized Nutrition  
Bone Density Testing  
Chest X-Rays  
Dermatology  
Medspa Services  
Physical Therapy  
Psychiatry  
Vaccine Services

☐ Understanding Our Logo

Yaffe, Ruden and Associates are affiliated with  
[redacted] at 77th and Lexington Avenue.

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FIG. 2



- Patient Form
- Medical History Form
- Medical Site Links

Office Documents

300

HOME USING THE PRACTICE OFFICE UPDATE FEEDBACK THE STAFF SERVICES GALLERY E-MAIL  
www.yafferuden.com

Phone Tree

Staff Time Status As Of ... 11:31 A.

- Preparing For A Visit
- Insurance / Managed Care
- Medical Websites
- Emergencies
- Prescription Refills
- Referrals
- Office Documents
- Bus & Subway
- Ontime
- Understanding Our Logo

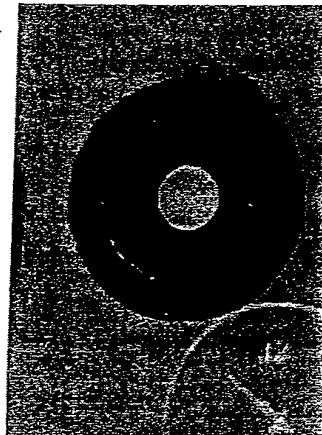
Yaffe	Ruden	Cain	Wilds	Lippin	Bruder	PA's
Online	Online	Online	Online	Online	Online	Online

time above indicates current delay

Ontime?

- 302

304



### Before you leave home...

You can check this page on our website to determine whether or not we can see you at the scheduled time. Click here for more info.

### We attempt to run on time.

We value our patients' time, but given the need to schedule efficiently in a managed care environment, and emergencies, unexpected events, travel delays, weather conditions, scheduling errors, etc., there are inevitably inefficiencies.

[home](#) | [using the practice](#) | [office update](#) | [feedback](#)  
[the staff](#) | [services](#) | [gallery](#) | [e-mail](#)

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FIG. 3



← 400

Phone Tree

## Ontime Update

Preparing For A Visit

### 1. Choose Doctor

Insurance / Managed Care

Yaffe Ruden Cain Wilds Lippin Bruder PAs

— 402

Medical Websites

☐ ☐ ☐ ☐ ☐ ☐ ☐

Emergencies

Prescription Refills

### 2. Select amount of delay ... OR reset to "ontime"

Referrals

5 min. 10 min. 15 min. 20 min. 25 min. 30 min

— 404

Office Documents

☐ ☐ ☐ ☐ ☐ ☐

Bus & Subway

35 min. 40 min. 45 min. 50 min. 55 min. 1 hr.+

Ontime

☐ ☐ ☐ ☐ ☐ ☐

Understanding Our Logo

Ontime (reset)

☐ — 406

### 3. Click Update

Update

— 408

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FIG. 4